Vancouver Public Bike Share Program

Park Board Committee Meeting

November 5, 2012







Presentation Overview

- Update
 - City Council Approval of By-law amendments
 - Consultation Summary
- Purpose of November 26th Park Board Report
- Next steps
- Discussion & Questions



City By-law Amendments

- On October 16th and 17th By-law amendments supporting PBS passed and enacted by City Council.
 - Enable sponsorship to ensure financial sustainability
 - Increased options for station locations by changing land use
 - Streamline permit process to increase flexibility for station relocation



On-going Consultation

- Workshops and dialogue focused on bike rental and retail shops, also included other related businesses.
- 32 organizations over 4 workshops (14 of which were bike retail or rental shops).
- Key concerns raised:
 - Safety and Education of new riders
 - Impacts to Public Realm
 - Impact on bike rental and retail shops



PBS vs Bike Rental: Key Differences

PBS	Bike Rental Companies
Extend the reach of transit and walking trips	Provide recreational biking opportunities
Short distance one-way bicycle trips	No-one way trips
Mainly targeted at commuters	Target tourists
Majority of trips are under 30 minutes	Longer trips more common



Utilization of PBS: Data on Length of Trip

• Vast majority rides are made by annual membership pass holders (residents, not tourists)

Since 2010 Iaunch:	% of trips by annual members	% of trips by casual members
London, England	76%	24%
Washington, DC	81%	19%

 A high proportion of trips are less than 30 minutes in duration (2011 data)

Washington, DC	89%
Twin Cities	88%



Station Siting

<u>City</u>

- Stations will be placed on roadways, sidewalks and public plazas in the Metro Core.
 - Integration with public transit
 - Minimize impact to pedestrian space
 - Expect to remove approximately 200 metered spaces



Station Siting

Park Board

- Expect stations in parks, at community centres and near the seawall
 - Aligns well with the Park Board's strategic goal to be a Leader in Greening
 - Provides additional access to parks and community centres

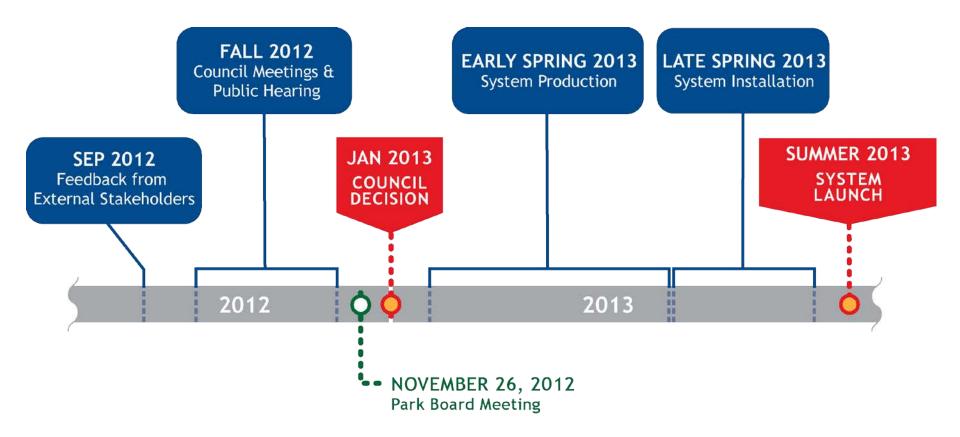


November 26 Park Board Decisions

- Approve in-principle the use of park land for PBS
- Provide General Manager discretion for approval of station locations
 - staff will continue working together with input from Alta on site selection
- Enabling legislation that will allow contract negotiations to progress



Next Steps and Target Timeline



Note: This timeline relies upon several key assumptions.



Discussion and Questions



